



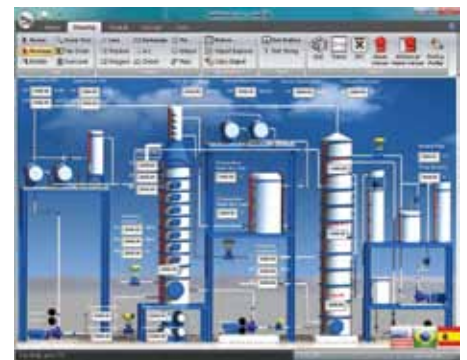
Proficy* HMI/SCADA – CIMPLICITY* 8.0

Maximizing the power of your information with the latest features, CIMPLICITY 8.0 delivers a new user experience and drives results:

- Decreased development costs
- Lower total cost of ownership
- Increased productivity
- Increased usability and ease of use
- Powerful analytics for enhanced decision making

The latest release of Proficy* HMI/SCADA-CIMPLICITY* is a revolutionary software solution that goes beyond the superior advanced control and visualization you've come to expect from CIMPLICITY. Version 8.0 is more powerful, more flexible and more feature-rich than ever before. Here's a look at what's new:

New User Interface. CIMPLICITY 8.0 introduces a new way for developers to interact with their HMI/SCADA application. With a new look and feel for the CIMEEdit development environment, based on Microsoft®-fluent User Interface (UI) technology, users will instantly realize time savings and reduced costs. The new UI follows the Ribbon Bar concept, which enables quicker access to galleries and the ability to create custom menus therefore increasing productivity.

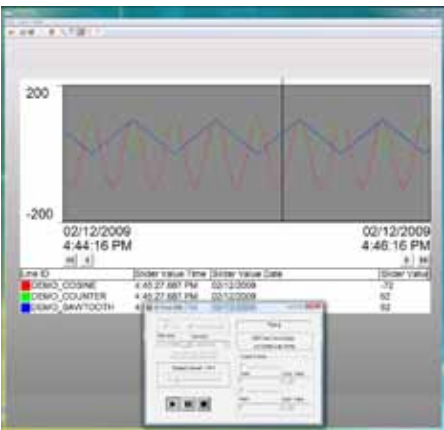


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All new Graphics Engine. CIMPLICITY 8.0 introduces a new graphics-rendering engine, including larger development canvas functionality for runtime and development, transparency abilities, improved gradient shading, anti-aliasing, native picture support, and a pipe object tool. With a built-in CIMView rubber band zoom tool that enables dynamic zooming from the toolbar, users have enhanced visual accessibility.

Dynamic Time Handling. CIMPLICITY 8.0 features a dynamic time handling capability—changing time zones “on the fly” is now native to CIMPLICITY 8.0. With applications being accessed globally, this capability is key to handling multiple global clients and clients progressively moving through time zones.



Digital Graphical Replay 2.0. CIMPLICITY 8.0 introduces Digital Graphical Replay (DGR) 2.0, which lets you replay and analyze past events in slow motion, real time or up to 10x the speed—enabling you to identify and troubleshoot issues and prevent repeat occurrences. DGR 2.0 provides the ability to replay trend data as well, a powerful feature for more intelligent decision-making and accelerated issue resolution. With instant access to historical data with little to no development effort, you can easily enhance performance and drive results.

Enhanced Security Protection. CIMPLICITY 8.0 only requires a Microsoft Windows® Vista®/Server 2008 standard user account to develop and run your SCADA application. It has been thoroughly tested to ensure full operation while using a standard user account with no User Account Protection (UAP) security prompts—thus reducing the risk of unauthorized file/program access and core system issues.

Proficy Historian Integration (100 Tags Included). Forming a powerful combination with GE’s Proficy Historian and the included Historian license, CIMPLICITY 8.0 enables you to revolutionize your application with true information—not just data—for enhanced decision making.

Enabling Success Today and Tomorrow. CIMPLICITY 8.0 offers tight integration with our Proficy software suite for a complete solution and leverages an open system design to protect your current and future investments. Keeping you ahead with the most advanced technologies, CIMPLICITY 8.0 is a powerful and scalable solution that delivers unprecedented insight into your operations—enabling increased productivity and lower total cost of ownership for a sustainable advantage.

CIMPLICITY 8.0 supports: Microsoft Vista SP1, Windows Server 2008, Microsoft Windows XP & Windows Server 2003.

About GE Intelligent Platforms

GE Intelligent Platforms, a General Electric Company (NYSE: GE), is an experienced high-performance technology company and a global provider of hardware, software, services, and expertise in automation and embedded computing. We offer a unique foundation of agile, advanced and ultra-reliable technology that provides customers a sustainable advantage in the industries they serve, including energy, water, consumer packaged goods, government and defense, and telecommunications. GE Intelligent Platforms is a worldwide company headquartered in Charlottesville, VA and is part of GE Home and Business Solutions. For more information, visit www.ge-ip.com.

GE Intelligent Platforms Contact Information

Americas: **1 800 433 2682** or **1 434 978 5100**

Global regional phone numbers are listed by location on our web site at www.ge-ip.com/contact

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